



ausEE Inc.

a charity dedicated to improving lives
affected by an eosinophilic disease

Feeding Tube Awareness Week 2025

Promotion Kit

Feeding Tube Awareness Week

2-8 February

#FTAW2025

Feeding Tube Awareness Week (FTAW) is held on 2-8 February 2025 to raise awareness about tube feeding and unite the community.

This promotion kit contains information and resources to help raise awareness about tube feeding. These resources and additional resources can be found on our Feeding Tube Aware [website](#).

Please help to promote Feeding Tube Awareness Week by sharing about tube feeding on your social media pages, website or newsletter, and/or by printing and displaying our resources.

Please tag ausEE Inc. on your social media so we can find your posts and/or use the hashtag #FTAW2025. We will be posting on our social media leading up to and during Feeding Tube Awareness Week (2-8 February 2025). You can also help spread the message by liking and sharing our posts:

@ausEEInc on [Facebook](#)

@ausee_inc on [Instagram](#)

@ausEEorg on [X](#)

@ausee-inc on [LinkedIn](#)

Thank you for your help in raising awareness for tube feeding.

If you'd like to be acknowledged on our website as a FTAW Partner (it's free), please register [here](#).

Contact us

ausEE Inc.

Tel 1300 923 043

Email admin@ausee.org

ausee.org

feedingtubeaware.com.au

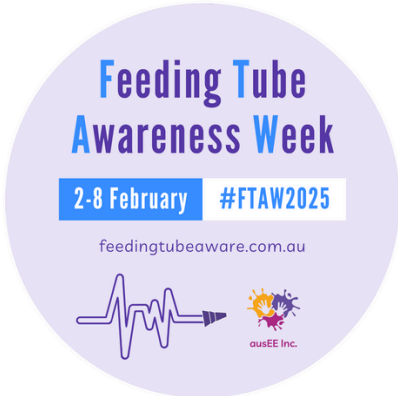


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Click on the images to download. Find suggested copy below for social media. Please feel free to edit to suit your purposes.



FTAW Social Media Badge/Tile

Do you know someone with a feeding tube? We're helping to raise awareness for tube feeding this Feeding Tube Awareness Week (2-8 February 2025). Visit www.feedingtubeaware.com.au for resources and ideas on how you can get involved. #FTAW2025



FTAW Banner

Feeding Tube Awareness Week (FTAW) is held on 2-8 February 2025. We've partnered with ausEE Inc. to help raise awareness about tube feeding and unite the community. To find out more, please visit www.feedingtubeaware.com.au #FTAW2025



FTAW Poster

Tube feeding, also known as enteral nutrition, is a way of providing nourishment to the body when a person is unable to eat or drink, or cannot eat or drink enough. There are different types of feeding tubes that deliver nutrition directly into the stomach or small intestine.

Find out more about tube feeding this Feeding Tube Awareness Week (2-8 February 2025) at www.feedingtubeaware.com.au #FTAW2025



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Light Up Landmarks

Feeding Tube Awareness Week is being celebrated, 2-8 February 2025. Landmarks across Australia and New Zealand are illuminating purple and blue to help raise awareness. Why purple and blue? Purple is a common colour of feeding tube supplies and blue represents what flows through the tube, be it formula, blends, breastmilk or water.

For a list of participating #FTAWLightUp locations, visit <https://feedingtubeaware.com.au/raiseawareness/lightuplandmarks/> #FTAW2025 #TubieTuesday

Landmarks, buildings and bridges across Australia and New Zealand are illuminating purple and blue to shine the light on tube feeding. You can help raise awareness by taking a photo at your nearest #FTAWLightUp location during Feeding Tube Awareness Week (2-8 February 2025) and sharing it on social media. View the list at <https://feedingtubeaware.com.au/raiseawareness/lightuplandmarks/> #FTAW2025 #TubieTuesday

We are supporting Feeding Tube Awareness Week (2-8 February 2025) by illuminating our landmark [colour] on [date] to shine the light on tube feeding. ausEE Inc. hosts Feeding Tube Awareness Week (FTAW) to raise awareness about tube feeding and unite the community. Find out more at [https://feedingtubeaware.com.au/](https://feedingtubeaware.com.au/#FTAW2025 #TubieTuesday #FTAWLightUp) #FTAW2025 #TubieTuesday #FTAWLightUp



Light Up Social Media Tile

Hashtags: **#FTAW2025 #FTAWLightUp #TubieTuesday**

Find more information and resources at feedingtubeaware.com.au

