

Promotion Kit

4-10 February

#FTAW2024

Feeding Tube Awareness Week (FTAW) is held on 4-10 February 2024 to raise awareness about tube feeding and unite the community.

We encourage you to promote Feeding Tube Awareness Week by sharing about tube feeding on your social media pages, website or newsletter, and/or by printing and displaying the FTAW poster.

This promotion kit contains information and resources to help raise awareness. These resources are also available on our Feeding Tube Aware <u>website</u>.

Please tag ausEE Inc. on your social media so we can find and share your posts.

We will be posting on social media leading up to and during Feeding Tube Awareness Week. You can also help spread the message by liking and sharing our posts:

@ausEEInc on Facebook

@ausee_inc on <u>Instagram</u>

@ausEEorg on <u>X/Twitter</u>

@ausee-inc on <u>LinkedIn</u>

Thank you for your contribution in raising awareness for tube feeding.

If you'd like to be listed as a FTAW Partner (it's free), please register here.

Contact us

ausEE Inc.

Tel 1300 923 043

Email admin@ausee.org

ausee.org

feedingtubeaware.com.au











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Please find awareness resources and suggested messages below. Feel free to edit and customise to suit your purpose. Click on the images to download.



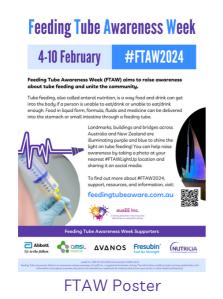
FTAW Social Media Tile

Do you know someone with a feeding tube? We're helping to raise awareness for tube feeding this Feeding Tube Awareness Week (4-10 February 2024). Visit www.feedingtubeaware.com.au to get involved. #FTAW2024



FTAW Banner

Feeding Tube Awareness Week (FTAW) is held on 4-10 February 2024. We've partnered with ausEE Inc. to help to raise awareness about tube feeding and unite the community. To find out more, please visit www.feedingtubeaware.com.au #FTAW2024



There are many reasons why babies, children and adults may require a feeding tube. Tube feeding, also called enteral nutrition, is a way food and drink can get into the body if a person is unable to eat/drink or unable to eat/drink enough. Food in liquid form, formula, fluids and medicine can be delivered into the stomach or small intestine through a feeding tube. To find out more about tube feeding this Feeding Tube Awareness Week (4-10 February 2024) visit www.feedingtubeaware.com.au #FTAW2024











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Light Up Landmarks

Feeding Tube Awareness Week is celebrated from 4-10 February 2024. ausEE Inc. is illuminating buildings and landmarks across Australia and New Zealand purple and blue to shine the light on tube feeding! For a list of participating locations, visit https://feedingtubeaware.com.au/raiseawareness/lightuplandmarks/ #FTAW2024 #TubieTuesday #FTAWLightUp

We are supporting Feeding Tube
Awareness Week (4-10 February 2024)
by illuminating our landmark [colour] on
[date] to shine the light on tube feeding.
ausEE Inc. promotes Feeding Tube
Awareness Week (FTAW) to raise
awareness about tube feeding and unite
the community. Find out more at
https://feedingtubeaware.com.au/
#FTAW2024 #TubieTuesday
#FTAWLightUp



Light Up Social Media Tile

Landmarks, buildings and bridges across
Australia and New Zealand are
illuminating purple and blue to shine the
light on tube feeding! You can help raise
awareness by taking a photo at your
nearest #FTAWLightUp location and
sharing it on social media. View the list at
https://feedingtubeaware.com.au/raiseawareness/lightuplandmarks/
#FTAW2024 #TubieTuesday

Hashtags: #FTAW2024 #TubieTuesday #FTAWLightUp

Find more resources at **feedingtubeaware.com.au**









