



a charity dedicated to improving lives affected by eosinophilic disorders



## Feeding Tube Awareness Week 2022 Promotions Kit

ausEE Inc. promotes Australia's Feeding Tube Awareness Week (6-12 February 2022) to increase awareness and understanding in the community about tube feeding. This kit contains information to help you raise awareness for Feeding Tube Awareness Week (FTAW) through your social media pages, website and newsletter. These resources can be downloaded from the [FTAW website](#).

FTAW is about bringing everyone together who has a feeding tube, whatever the reason may be.

Please look out for our social media posts, video content and stories we are sharing leading up to and during Feeding Tube Awareness Week and like and share them to help raise awareness:

ausEE on Facebook: <https://www.facebook.com/ausEEInc>

ausEE on Twitter: <https://twitter.com/auseeorg>

ausEE on Instagram: [https://www.instagram.com/ausee\\_inc/](https://www.instagram.com/ausee_inc/)

ausEE on LinkedIn: <https://www.linkedin.com/company/ausee-inc/>

Thanks for your help! For further information about #FTAW2022, please contact:

**ausEE Inc.**

**Tel** 1300 923 043

**Email** [admin@ausee.org](mailto:admin@ausee.org)

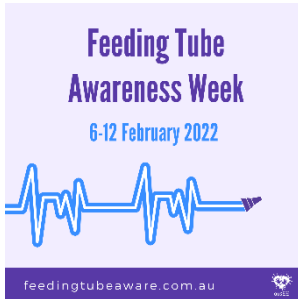
**ausEE Website** <https://www.ausee.org/>

**FTAW Website** <https://www.feedingtubeaware.com.au/>

# FTAW 2022 PROMOTIONS KIT

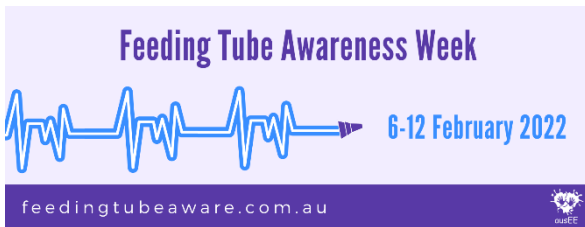
Please help us promote Feeding Tube Awareness Week by printing and displaying the FTAW poster and/or by sharing about tube feeding on your social media pages, website or newsletter. Click on images to download.

## FTAW SOCIAL MEDIA BADGE / WEBSITE BANNER

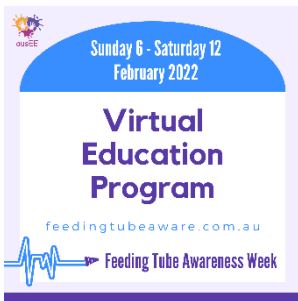


### Suggested posts:

Feeding Tube Awareness Week (6–12 February 2022) is about bringing everyone together who has a feeding tube, whatever the reason may be. We've partnered with ausEE Inc. to help raise awareness for those living with feeding tubes and the day to day challenges they face. To find out more visit: [www.feedingtubeaware.com.au](http://www.feedingtubeaware.com.au) #FTAW2022



Know someone with a feeding tube? We're helping to raise awareness for people managing tube feeding this Feeding Tube Awareness Week (6-12 February 2022). Visit [www.feedingtubeaware.com.au](http://www.feedingtubeaware.com.au) to get involved. #FTAW2022



## FTAW VIRTUAL EDUCATION PROGRAM

Each day during Feeding Tube Awareness Week, ausEE Inc. is releasing new video content on tube feeding from specialists in the field and individuals/families with lived experience. Check out the program at [www.feedingtubeaware.com.au](http://www.feedingtubeaware.com.au) #FTAW2022



## FTAW POSTER

There are many reasons why babies, children and adults may require a feeding tube. Tube feeding, also called enteral nutrition, is a way food and drink can get into the body if a person is unable to eat/drink or unable to eat/drink enough. Food in liquid form, formula, fluids and medicine can be given through a tube into the stomach or small intestine.

You can find out more about tube feeding this Feeding Tube Awareness Week (6-12 February 2022) here: [www.feedingtubeaware.com.au](http://www.feedingtubeaware.com.au) #FTAW2022

